

# Milton Keynes Citizen Careers & Training Exhibition 24<sup>th</sup>-25<sup>th</sup> February 2012, 10am - 5pm Double Tree Hilton Stadium:MK



# Jobs Today, Work Tomorrow

As an employer we know how difficult recruiting can sometimes be.

*To attract the best talent and fill your vacancies, you need a head start on your competition!!*

The MK Citizen is proud to offer you the regions' most successful Recruitment, Training and Education Fair.

Our last exhibition at the Stadium:MK saw 1500 prospective job-seekers and students come through the doors.

This guide is designed to offer you basic information on our 2 day event, however should you require any further information please do not hesitate to contact the

**Recruitment Team on 01908 374088 email [premieradvertising@jpress.co.uk](mailto:premieradvertising@jpress.co.uk).**





# Benefits to you

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- A cost effective way of finding prospective employees, candidates and students.
- Prestigious event, publicised in Beds, Herts & Bucks in 15 local newspapers.
- Free admission and parking for all visitors.
- Opportunity for face-to-face contact with potential employees.
- Editorial and advertisement about your company in our exhibition supplement delivered free in the newspaper.
- Excellent opportunity to raise your company profile.
- Additional coverage on our prestigious local and national website [www.miltonkeynes.co.uk](http://www.miltonkeynes.co.uk) and [www.jobstoday.co.uk](http://www.jobstoday.co.uk)
- Promotion from Jobs Centre Plus who will be directing potential employees your way.

# Testimonials

- *The event was well organized, well attended and we saw some excellent candidates. Our objection of attending the event was to raise our company profile and highlight our current vacancies. If companies are looking to raise their profile in the local area this event provided an excellent opportunity to achieve this' – **BSH Home Appliance***
- *'IKEA as a company were delighted to participate in the jobs fair and be part of the local community by sharing our values and concepts and being a responsible employer' – **IKEA***
- *'We were very pleased with the number of new candidates we got as a result of the show. We are sure that we will successfully place people we have met from the show in new jobs making the cost of attending this event a great investment for us as a company' - Working Solutions Recruitment Services*
- *'A really productive event for us' – **Volunteer Centre, MK***
- *'The event was well organized and the staff made every effort to support the exhibitors throughout the two days. The event was also very well attended, much better then previous years. We were delighted with the response'. – **Cranfield University***
- *'The exhibition was a new means of recruitment for Excelcare. We have found the exhibition to have been a very positive experience and would most certainly use this method of recruitment in the future and we be feeding this back to our other regions with Excelcare' - **Excelcare***
- *'We had a very busy two days. We were able to speak to a lot of interesting people who wanted to know more about our opportunities and we look forward to working with some of them in the future to help them achieve their goals' – **Forever Living (The Balance Group)***
- *'As a last minute exhibitor we have been very happy with the number of people who have shown an interest in our company of the job roles we have. Also other exhibiting companies interested in how we can help them which was an added bonus' – **P&MM Limited***
- *'We met lots of people interested in training in animal care at Tiggywinkles, thanks to the MK Citizen's jobs fair' – **Tiggywinkles***
- *'The Citizen Jobs fair gives MK residents the opportunity to find out what is out there for them. As a training provider it's important for young people to gain an understanding of their options post 16 and it's great that the Citizen Newspaper collaborate with the local community to offer resident the opportunity' – **The Avanta Academy***
- *'Very good location & brilliant caliber of people' – **Konecta UK***
- *We thoroughly enjoyed taking part in the MK jobs fair and were very impressed with the organisation of the two day event. The MK stadium is an excellent venue & we will certainly be taking part in next years exhibition' – **Training Link Europe LTD***

# Gold Package

## What do I get?

1 Available - First come first served!!

- Your logos and branding will be included on ALL our materials for a fair leading up to the event including weekly presence in our newsletters, reports and Bucks and on our website
- You will receive prime position on our pre-event website including a banner on the front page and prominent placement on our website
- You will benefit from our 100+ attendees on your company.
- A 12" x 18" banner for your company
- A 12" x 18" banner for your company
- A 2-day event which you can decorate with your own branding to create an immediate relationship with your potential employees.
- Free publicity in the post event guide including a testimonial from you and photographs to be published in our paper and online.



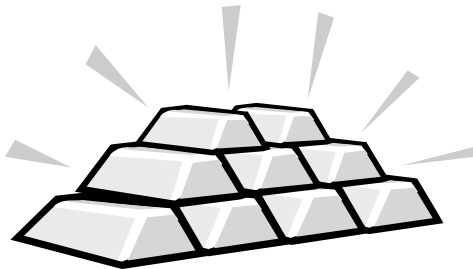
**£2000 + VAT**



# Silver Package

- You will receive a 10cm x 3column advert to build awareness of your vacancies in our pre-event guide
- 350 word editorial in the pre-event guide on your company.
- Coverage on our website
- A 6ft stand for the two day event which you can decorate with your own company branding and build an immediate relationship with your potential employees.
- Brand awareness of your company in the post event feature plus testimonials on the event to be printed in paper and online.

**£500 + VAT**



# Bronze Package

- You will receive a 5cm x 3column advert to build awareness of your vacancies in our pre event guide.
- 200 word editorial in the pre event guide on your company.
- Coverage on our website
- A 4ft stand for the two day event which you can decorate with your own company branding and build an immediate relationship with your potential employees
- Brand awareness of your company in the post event feature plus any testimonials on the event to be printed in paper and online.

**£400 + VAT**





# Contact Me!

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Please fill out this form and email to [premieradvertising@jpress.co.uk](mailto:premieradvertising@jpress.co.uk) or fax 01908 371112 and one of our Sales Representatives will contact you....

- **Name Of Company** .....
- **Contact Name** (Please Print) .....
- **Contact Telephone Number** .....
- **Address:** .....  
.....  
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- **E-mail address** .....
- **Package** .....
- **Signed:** ..... **Date:** .....